

Comparisons of Job Characteristics

Focus Occupation: Tour Guides and Escorts (39-6021)

Associated Occupation: Travel Guides (39-6022)

[Compare Knowledge](#)

[Compare Skills](#)

[Compare Abilities](#)

[Compare Detailed Work Activities](#)

[Compare Tools and Technologies](#)

<<	Focus occupation element is much lower
<	Focus occupation element is lower
0	Focus occupation element is at a similar level
>	Focus occupation element is at a higher level
>>	Focus occupation element is at a much higher level

Knowledge

Similarity of Focus Occupation to Associated Occupation: 52

Focus Occupation: Tour Guides and Escorts (39-6021)

Associated Occupation: Travel Guides (39-6022)

Associated Occupation's Key Knowledge Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating		Evaluation of Focus Occupation
Sales and Marketing	5.2	18.3	4.8	<<	Extensive education and/or training may be required
Customer and Personal Service	11.3	17.8	13.6	<<	Extensive education and/or training may be required
Clerical	7.3	13.8	3.3	<<	Extensive education and/or training may be required
Administration and Management	8.4	13.3	3.5	<<	Extensive education and/or training may be required
Geography	3.9	13.1	5.6	<<	Extensive education and/or training may be required
Transportation	4.6	10.2	2.5	<<	Extensive education and/or training may be required
History and Archeology	2.6	8.0	10.3	>	Current knowledge level is likely sufficient
Philosophy and Theology	3.2	6.0	6.1	0	Current knowledge level may be sufficient

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Skills

Similarity of Focus Occupation to Associated Occupation: 85

Focus Occupation: Tour Guides and Escorts (39-6021)

Associated Occupation: Travel Guides (39-6022)

Associated Occupation's Key Skills Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating		Evaluation of Focus Occupation
Service Orientation	7.9	11.6	10.0	<	A higher skill level may be required
Coordination	9.1	11.2	7.1	<<	Extensive development of skills in this area may be required
Persuasion	7.4	10.6	5.1	<<	Extensive development of skills in this area may be required

Negotiation	6.8	9.2	3.0	<<	Extensive development of skills in this area may be required
Management of Financial Resources	3.3	6.1	1.0	<<	Extensive development of skills in this area may be required
Management of Material Resources	3.7	6.1	1.6	<<	Extensive development of skills in this area may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Abilities		Similarity of Focus Occupation to Associated Occupation: 88			
Focus Occupation: Tour Guides and Escorts (39-6021) Associated Occupation: Travel Guides (39-6022)					
Associated Occupation's Key Abilities Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation	
Speech Recognition	9.9	14.1	10.1	<<	Extensive improvement in abilities may be required
Speech Clarity	10.2	13.8	11.2	<	Some improvement in abilities may be required
Oral Comprehension	12.5	13.5	11.5	<	Some improvement in abilities may be required
Oral Expression	12.4	13.0	14.8	>	Current ability level is likely sufficient
Written Comprehension	11.0	11.5	7.1	<<	Extensive improvement in abilities may be required
Problem Sensitivity	11.1	10.2	9.0	<	Some improvement in abilities may be required
Deductive Reasoning	10.6	9.8	8.2	<	Some improvement in abilities may be required
Time Sharing	6.6	8.1	4.6	<<	Extensive improvement in abilities may be required
Spatial Orientation	2.7	7.2	2.1	<<	Extensive improvement in abilities may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Activities that Both Occupations Have in Common		Similarity of Focus Occupation to Associated Occupation: 100
Focus Occupation: Tour Guides and Escorts (39-6021) Associated Occupation: Travel Guides (39-6022)		
Work Activities	Exclusivity of Activity	
Arrange for transportation or accommodations	85	
Assume responsibility for safety of group	99	
Carry equipment, luggage or cases	99	
Describe points of interest to tour group	92	
Develop travel itinerary	82	

Escort group on city or establishment tours	87
Explain establishment processes or operations	99
Fill out business or government forms	42
Greet customers, guests, visitors, or passengers	63
Inform clients of travel restrictions	92
Lead individuals or groups to tour locations	99
Make presentations	13
Make travel reservations	82
Monitor facilities or equipment	92
Operate vehicles or ground equipment	99
Oversee work progress to verify safety or conformance to standards	49
Provide clients with travel information	89
Provide customer service	14
Provide customers with travel assistance	89
Provide directions or other information to visitors	87
Provide travel suggestions	92
Schedule guest recreational activities	87
Use computers to enter, access or retrieve data	3

Not all positions in these occupations will necessarily perform all of the listed activities. The exclusivity rating is an indication of how unique the activity is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations engage in that activity.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Tools and Technologies that Both Occupations Have in Common

Similarity of Focus
Occupation to Associated
Occupation: n/a

Focus Occupation: Tour Guides and Escorts (39-6021)
Associated Occupation: Travel Guides (39-6022)

Tools and Technologies

Exclusivity

Tools and technology data is unavailable for one or both occupations.

Not all positions in these occupations will necessarily use all of the listed tools and technologies. The exclusivity rating is an indication of how unique the tool or technology is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations use that tool or technology.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.